



Hospitality Industry Resource Guide for COVID-19

from MyEmployees
[MYEMPLOYEES.COM](https://myemployees.com)

Useful Links & Tools

In an effort to provide as much support as possible to our friends and clients in the hospitality industry, here are several useful links and resources that may be useful as we all work through unprecedented challenges!



MyEmployees.com in partnership
with RunningRestaurants.com

Resource 1

**U.S. Department of Labor
Announces New Guidance
on Unemployment
Insurance Flexibilities
During COVID-19
Outbreak**

[Click here to view the resource >](#)

Resource 2

SBA to Provide Disaster Assistance Loans for Small Businesses Impacted by COVID-19

SBA's Economic Injury Disaster Loans offer up to \$2 million in assistance for a small business. These loans can provide vital economic support to small businesses to help overcome the temporary loss of revenue they are experiencing.

[Click here to view the resource >](#)

Resource 3

Education and Promotional Materials from the CDC

The CDC has issued posters and fliers to print and post around your establishment to educate employees on how to avoid spreading any germs and/contagion.

Available in both English & Spanish.

[Click here to view the resource >](#)

Resource 4

Interim Guidance for Businesses and Employers

This interim guidance is based on what is currently known [about the coronavirus disease 2019 \(COVID-19\)](#). The Centers for Disease Control and Prevention (CDC) will update this interim guidance as needed and as additional information becomes available.

[Click here to view the resource >](#)

Resource 5

Pricing Psychology in Challenging Times

As the coronavirus continues to spread, many hoteliers are wondering how to adjust their revenue strategy. Carter Wilson, senior vice president of consulting and analytics at STR, presented data from the 2009–2010 recession to illustrate the implications of dropping prices versus holding steady during low-demand periods as part of a program in HSMAI's Confronting Coronavirus webinar series called "Pricing Psychology in Challenging Times" on March 10.

[Click here to view the resource >](#)

Resource 6

Webcast Series: Hotel Owners & COVID-19

In the wake of the impact of COVID-19 on the hospitality industry, AAHOA is bringing you a series of webcasts that will keep you informed and help determine next steps for your business. **AAHOA is making these webcasts available to the industry, so be sure to share with those in your network, whether they're an AAHOA Member or not.**

[Click here to view the resource >](#)

We hope this helps!

We're doing whatever we can to help you through these challenging times. If you've got any other insights to add, or know of other resources we can share, please click below and email us!

[EMAIL US!](#)

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