The Cheat Sheet To Bulk Media Creation for Solopreneurs

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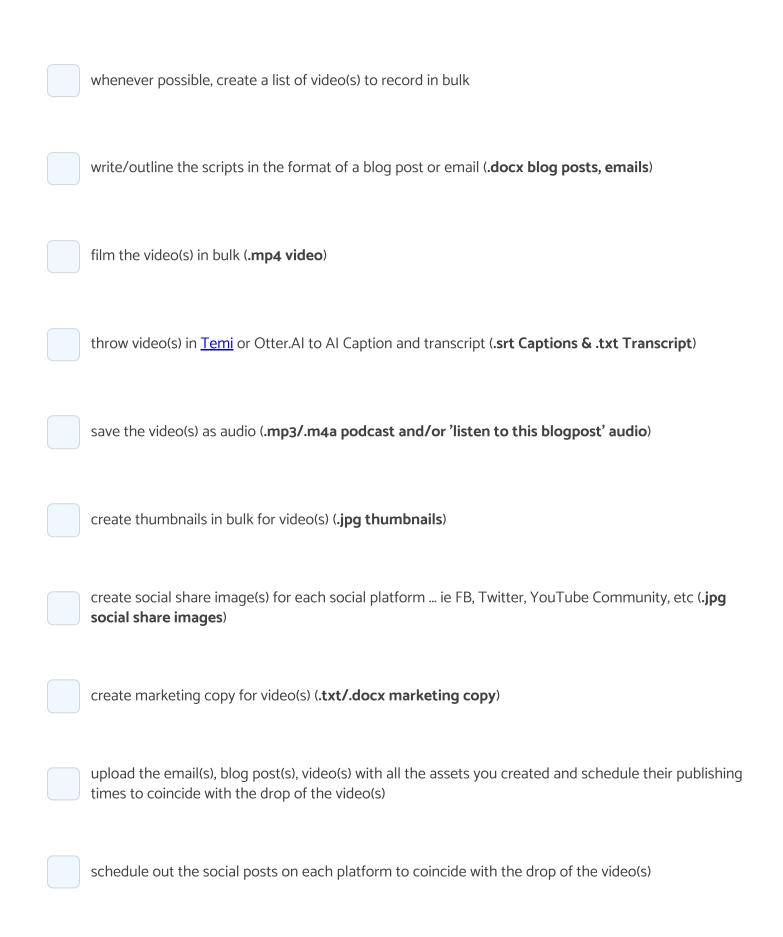
In the age of the age of the internet, creating media content is the **CURRENCY** of the world wide web. If you want attention to your products, your company, you NEED to create content online. And lots of it.

What most people do is they create the ONE thing ... and that's it! That means, **ONE** FB Live video... **ONE** blog post... **ONE** email... and they hardly ever relate to each other!

Creating media shouldn't be hard or overwhelming. I created this checklist to remove the perceived difficulty in creating media content rapidly and in bulk.

Here is a hint: you want to do the work ONCE and create as many content assets out of that work as possible (10+ if you follow this checklist).

- Diego Lucero



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