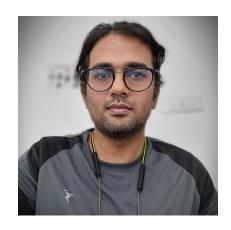# Your Complete Checklist for a Branding That Will Get You More Leads
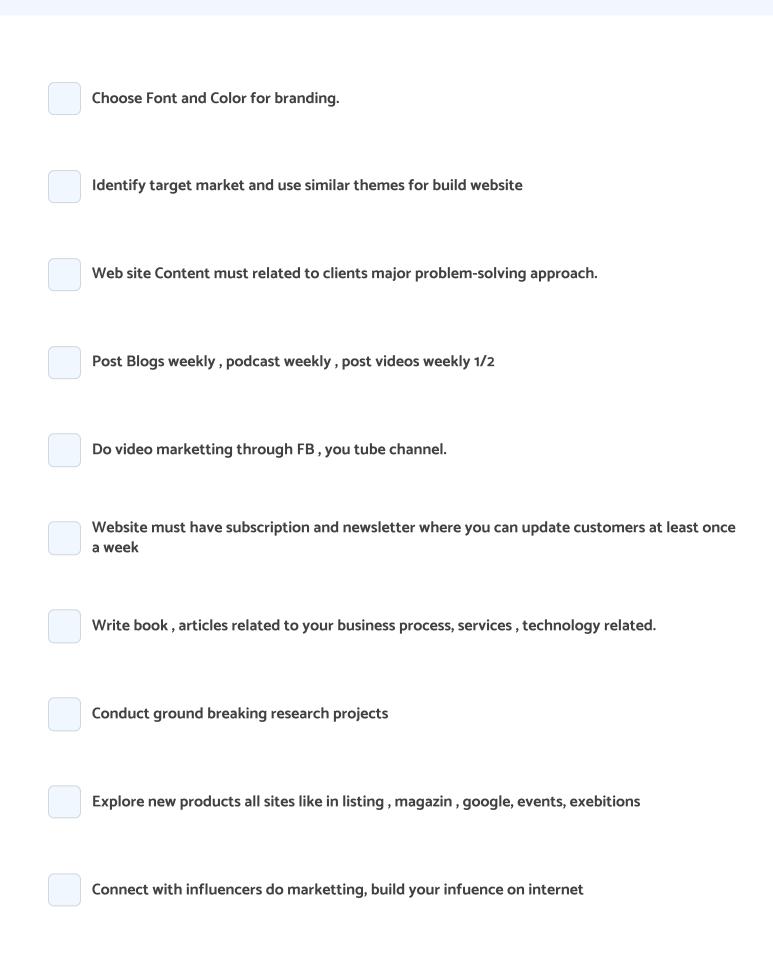
Rajeshkumar Chavan

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Over the past four years, I've personally provided branding which applied to many companies and businesses through digital marketing platforms. This gave me a huge opportunity to measure, analyze, and test the effectiveness of different branding strategies at scale.

This checklist gives you an easy way to remember the 10 most important things to do before you do marketing on the internet.
Which solved customer's problems related to lead generation and they getting more customer engagement on website.

– Rajeshkumar chavan

- [ ] Choose Font and Color for branding.

- [ ] Identify target market and use similar themes for build website

- [ ] Web site Content must related to clients major problem-solving approach.

- [ ] Post Blogs weekly , podcast weekly , post videos weekly 1/2

- [ ] Do video marketting through FB , you tube channel.

- [ ] Website must have subscription and newsletter where you can update customers at least once a week

- [ ] Write book , articles related to your business process, services , technology related.

- [ ] Conduct ground breaking research projects

- [ ] Explore new products all sites like in listing , magazin , google, events, exebitions

- [ ] Connect with influencers do marketting, build your infuence on internet

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Sick of Applying for branding?

For more details on the branding on the above checklist, I have
pushed a video you will get in brief idea watch it now.
Get Mind map from the below link.

https://sharing.clickup.com/mm/h/4-3493703-
20/47b12d70e6c71ad

Watch now