



Jon Castro is the owner of Krafted Memories, a company that specializes in capturing the special moments of weddings and events. With over 10 years of experience in the industry, Jon has honed his craft and developed a keen eye for capturing the emotional and candid moments that make each event unique. He has completed over 500 weddings and has assembled a talented team of event videographers to help him provide the highest level of service to his couples. With a passion for storytelling, Jon is dedicated to creating beautiful, high-quality films that preserve the memories of each event for generations to come.

- Jon Castro

Pick Your Date: This is the start and choosing a few potential dates will make it easier when looking at venues. Have at least 3 go to dates. Start with your favorite but always have a back up.
Select the Venue; Okay, you know who you're marrying. Now the real question is where?
Choose a Color Theme and Start Thinking of Overall Design
Create a priority list of what's the important things to you. This will help you find the vendors you love quickly and book them before other brides do.
Search for 2-3 vendors per category and schedule calls with your photographer, videographers and see what sets them apart. Understand and know why you're picking them.
10 months out start shopping for your wedding dress. Alterations can take a long time. A lot longer than expected. Finding the right dress, is all about luck. Sometimes it takes you 1million shops and other times it's the first dress you put on. Give your self enough time to have fun with it.
Meet with Caterers and try lots of food.
Create Your Wedding website
Take engagement photos and have fun. The next time you'll be taking photos is on your wedding day and right now is start to your celebration. Quick Tip- Get your makeup trial done here. That way you have incredible makeup for your engagement photos. It's also a great time to see how long the makeup will last.
Register For gifts and now their's all kind of registrations. Look for the one's that work best for you.

Meet With Potential Florists and express your theme. Pinterest goes a long way. Make your boards
Hire an Officiant. Find someone that you really enjoy. Watch videos of previous ceremonies.
Book the Rehearsal-Dinner Venue- Most restaurants have a private room. Ask before booking.
Book Transportation for Guests, If Needed
Book the Newlyweds' Transportation (Limo, Specialty Car, etc.)
Book the Honeymoon. Find the place you want to go to and book it with time. The more time the better the deal.
Buy or Rent the Groom's Tuxedo. Make sure the groom looks great too. He's also in most of the photos.
Premarital Counseling: This is always a great idea wether your religious or not. You're both making a giant step in your relationship. Getting guidance from someone that works with couples all the time just sounds smart.
Have Your Final Tasting With your caterer.
Buy Wedding Bands

Order the Invitations and Hire a Calligrapher
Create or Plan Your Menu
Brainstorm Guest Favors and Gift Bags
Book a Photo-Booth Rental
Write Your Vows
Send the Wedding Invitations (With RSVPs Due 1 Month Before the Wedding)
First Dress Fitting
Purchase Wedding Dress Undergarments
Buy Wedding Party Gifts
Assemble Gift Bags

Pay Vendors in Full- 1 month out
Create a Seating Chart
Order or Make Escort Cards and Place Cards
Have a Final Venue Walk-Through
Put Cash in Tip Envelopes for Your Planner/Delegate to Distribute
Break In Your Wedding Shoes
Get All Finals Ready for the wedding. Eyebrows, beauty, gifts, and tie up all loose ends.
If you have a wedding planner for the day- catch her up to speed. If you had a planner for the whole planning process then give them all last minute things. If you don't have a planner assign someone certain duties before the day.
Good Tip: Day of before leaving your room that you will be staying the night as husband and wife for the first time. Have someone call to clean up the room before leaving towards ceremony. Could be your maid of honor or best friends.

