

Introducing Revenue Based Financing for Business Owners

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Hi I am Meenu

Born into the family of a first-generation entrepreneur, I was always passionate about business ideas, harbouring dreams of developing and running a successful enterprise. During my entrepreneurial journey and my interactions with many founders, I have realised that there is a huge requirement of financial support all enterprises need during their growth journey. Many traditional financing is time consuming and collateral based which makes it inaccessible to Startups with innovative product ideas. Hence, Revenue Based Financing can be a good opportunity for startup founders.



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Resource 1

Revenue Based Financing

Revenue based Financing is a method of financing provided to small or growing businesses (startups or older firms) wherein investors inject capital into businesses in return of a percentage of gross ongoing revenue.

It provides a seamless funding experience for founders using
Technology & Data

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Resource 2

Why RBF ?

Traditional Financing methods like Bank loans require time, effort and huge collaterals. Angel Funding requires a portion of equity share agreed .

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