



9 Hidden Pitfalls to Avoid When Transitioning from Hired Hand to Head Honcho

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You can't carry an employee mindset into entrepreneurship and think you'll be successful.

Success in a job does not translate into success as a business owner.

The thing is, **everybody** *THINKS* they want to be in charge and do their own thing. However, only 1% are **truly** ready for Head Honcho life, and being unprepared will land you back in your old cubicle prison so fast it'll make your head spin.

This entrepreneurial readiness checklist gives you 9 hidden pitfalls to avoid to ensure you'll never have to beg your boss for your old job back after you go out on your own as a coach, even if you're brand-new to CEO life.

- Coach MJ

BE HONEST! PASS THIS READINESS CHECKLIST ASAP:

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Are you ready to ADMIT...

...That you can't expect to get something for nothing, that you MUST invest in your business for it to succeed?

☐

Are you ready to ACKNOWLEDGE...

...that time is infinitely more valuable than money and that the time you waste procrastinating on building your dream can NEVER be restored?

☐

Are you ready to ACCEPT...

...that being debt-free is a poverty and scarcity mindset that wealthy people don't believe in but that keeps poor people poor and that consumer debt and business investment are different?

☐

Are you ready to ALLOCATE...

...your own money (savings, retirement, etc.) and access borrowed money and credit to finance your business?

☐

Are you ready to ANTE UP...

100's of hours and 1,000's of dollars in your professional development and education every year?

☐

Are you ready to ASSUME...

...the risk of not getting an immediate (or any) return on your initial investment?

☐

Are you ready to ACCUMULATE...

...a network of brand-new connections to combat the uncertainty and isolation of not having an automatic camaraderie and feedback network like you have at work?

☐

Are you ready to ACQUAINT...

...and prepare your family with the opportunities, uncertainties, and freedoms of having a risk-taking entrepreneur in the family?

☐

Are you ready to ABANDON...

...the naivete or arrogance that you can figure this entrepreneurship thing out on your own without expert help?



Coach MJ

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Terrified by the Thought of Not Having What It Takes to Launch Your Coaching Coaching Biz After All?

Well, no worries because you CAN...with my help. I'll show you in 4 simple maneuvers to create an epic coaching business when you attend the upcoming 4-day **Build Wealth While You Travel Challenge**.

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