

Learn a Proven 6-step system to build your online e-com business empire!



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A man with dark hair and a mustache, wearing a dark suit jacket over a blue shirt, is smiling and gesturing with his hands. He is positioned on the right side of the frame, with his arms crossed in front of him. The background is a solid dark blue color.

My name is Ashvin Sonagara,

I am a mechanical engineer turned entrepreneur. I started my professional career in 2018. first I started my entrepreneurial journey in the e-commerce business. I have learned a lot in my own way and also from my mentors. After seeing my success in an e-commerce business, many people have approached me about **how to start an online business.**

After that, I realized that many peoples are there, who doesn't know **what is E-commerce business.** And how to make **more profit** by doing business online with **less investment.**

So, if you are someone who wants to establish your e-commerce brand or someone who wants to establish a strong presence by building your business empire, take the first step and **join me** on the path to success.

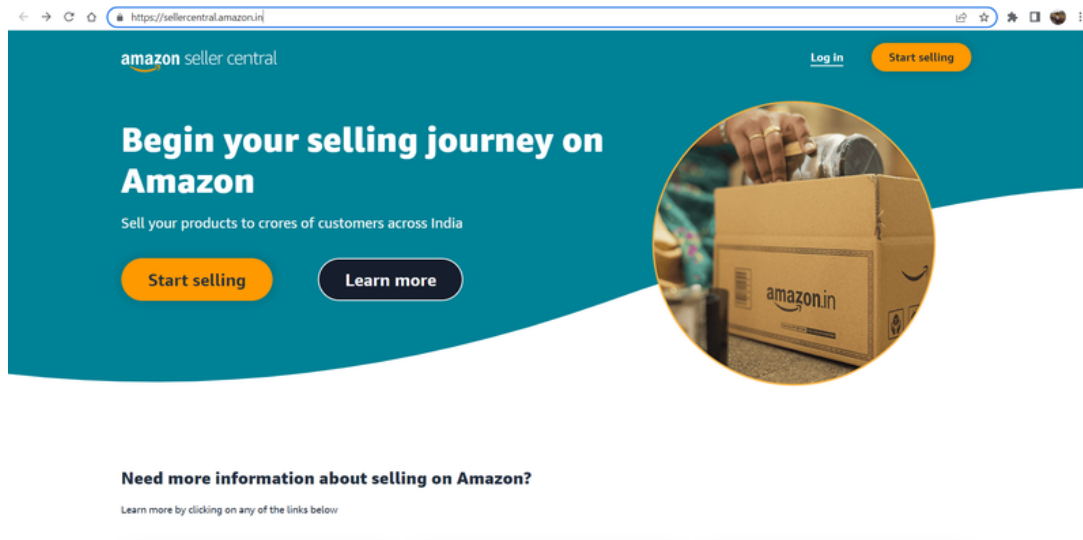


Step 1

Creating Amazon seller central account

Setting up your Amazon seller central account:

To setup, Your account on amazon seller central, go to your browser and type <https://sellercentral.amazon.in/> and it'll bring you to this page.





Step 2

Choosing a HOT Product to Sell

Choosing the right product is an important part of this business. I give some points to finding the right product to sell on amazon

1. **High demand and low competition**
2. **Price**
3. **best seller rank (BSR)**
4. **branding potential**
5. **weight of the product**

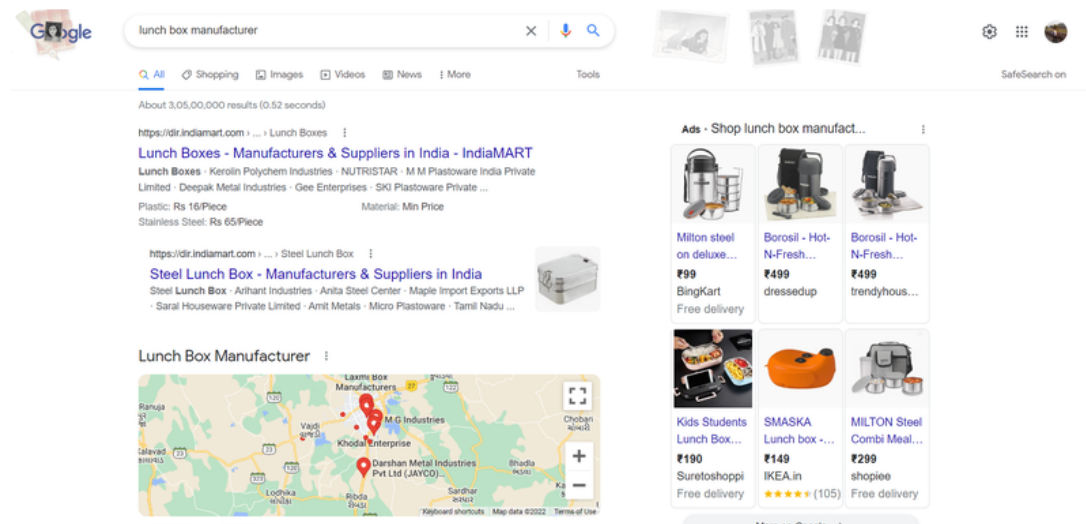




Step 3

Finding a Supplier for your Product

In today's world, it is easy to find a supplier and source product anywhere on the globe. first of all use google. For example, I searched for a **lunch box manufacturer** and you find many manufacturers of that product. else find it on IndiaMART, Alibaba, etc.





Step 4

Pre-Launch Preparation

For the pre-launching step, first, you need to create a brand influence and also be prepared to point out:

1. Product Title
2. Bullets Points
3. Descriptions
4. Images
5. Potential reviewers list





Step 5

Launching Your Product

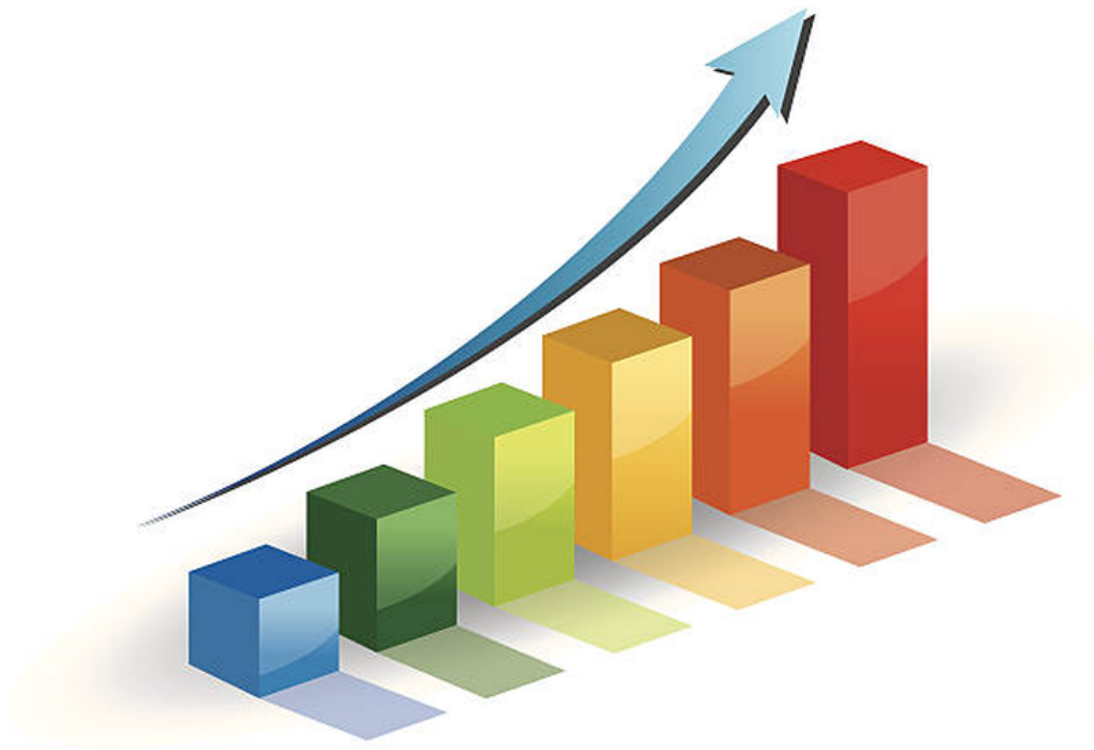
Finally, Your products have arrived! you have to check over your products to make sure the quality is what you're expecting and make sure nothing was broken in shipping. also, You should not already have FNSKU labels around the packaging. Once the process is complete products ship to the Amazon warehouse. And after a while, your products stay alive.





Scale Your Business to the Next Level

The final step at this stage is the product promotion. To advertise your products, you can use Amazon's Sponsored product ads. If you've ever attempted advertising on other platforms, you will be surprised about how easy it is to set up Amazon's advertising and the number of sales you'll receive from it.





By Ashvin Sonagara

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